BREATH OF FRESH AIR DESIGN

ANDREW WRIGHT

GRAPHIC DESIGNER • ILLUSTRATOR

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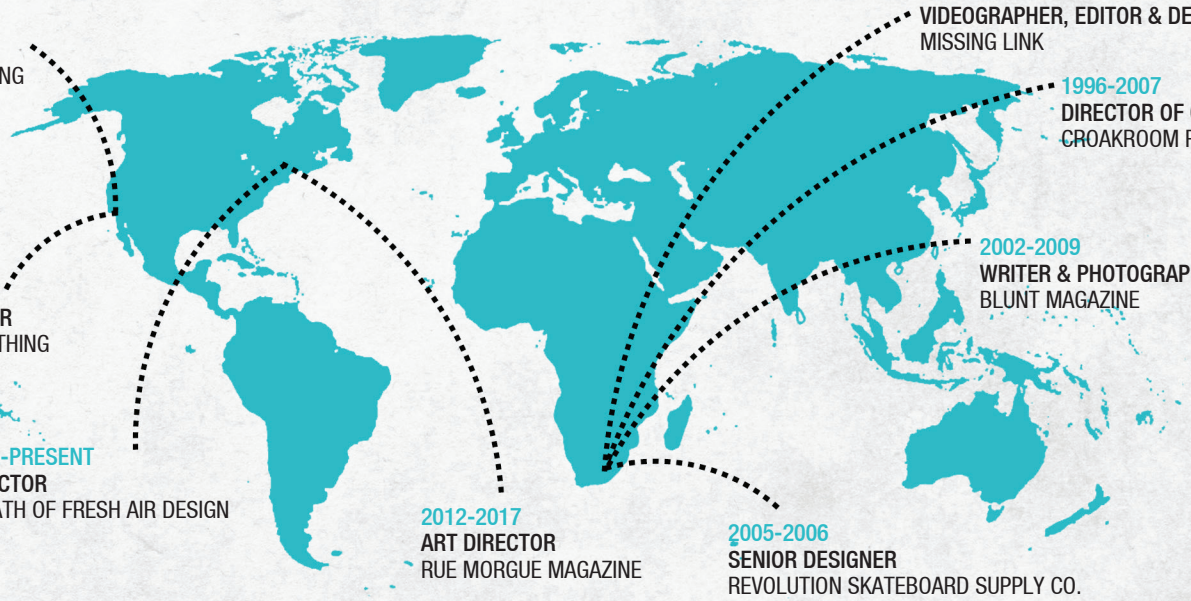
Over 20 years experience designing for the apparel, alternative sports, music and horror industry.

- PRINT / DESIGN
- ILLUSTRATION
- BRANDING
- VIDEO
- WEB / ONLINE

Skills

PHOTOSHOP | ILLUSTRATOR | INDESIGN | DREAMWEAVER/HTML | PREMIER PRO | MICROSOFT OFFICE | DEDICATION



Experience

Breath Of Fresh Air Design [2012-Present]
Toronto, Canada
Specializing in print, illustration and brand identity.
Involved with the design and creation of apparel, apps, board games, editorial, merchandising, album cover artwork and illustrations.

Rue Morgue Magazine [2012-2017]
Toronto, Canada
Position: Art Director.
Responsible for the entire look and feel of the publication, from the design and illustration of the cover to the layout of the features.
Other duties included the overseeing and design of material for the magazine's online presence, merchandise and marketing for events such as the Festival of Fear and ComiCon conventions.

Iron Fist Clothing [2006-2012]
San Diego, USA
Position: Art Director
Involved in creatively positioning the brand as one of the top alternative clothing and footwear brands in the USA, Canada, UK and South Africa.
Responsible for concept to design to final print production.
Involved with the bi-yearly catalog, website design and maintenance, print & online advertising, marketing, P.O.S, trade show design and illustrations for the garments and footwear.

Abbey Dawn Clothing [2010-2012]
San Diego, USA
Position: Graphic Designer
Responsible for the marketing, design and illustration of artwork for the clothing brand.

Revolution Skateboard Supp. [2005-2006]
Johannesburg, SA
Position: Senior Graphic & Web Designer
Responsible for the branding, identity, advertising and marketing of the company and its own branded label, KFD Skateboards.
In charge of the design and maintenance of the company's website.
Design and illustrations of products and apparel.

Missing Link [2004-2005]
Johannesburg, SA
Position: Graphic Designer and Videographer/Editor
Filming, interviewing and editing short presentations for South Africa's largest banks and corporations.
Responsible for corporate identity, marketing and website.

Croakroom Records [1996-2007]
Pretoria, SA
Position: Director of Operations
Duties involved the signing of acts, overseeing production of releases, artwork, merchandise, promotions & marketing and touring.

Education

BA (FA) Information Design / Graphic Design
University Of Pretoria,
South Africa [2004]

Publications

Gnarly Magazine [2019]
Feature & Interview

Fast Times Magazine [2018]
Feature & Interview

The Zombook [2012]
Featured illustration

Garage Magazine [2012]
Feature & Interview

The Secret Life Of Logos [2007]
Featured Logos

Blunt Magazine [2006]
Feature & Interview

Portfolio

BREATHOFFRESHAIRDESIGN.COM/PORTFOLIO

Looking forward to hearing from you!

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